R09

Code No: E5101

JAWAHARLAL NEHRU TECHNOLOGICAL UNIVERSITY HYDERABAD MBA - I Semester Examinations, January 2011 MANAGEMENT AND ORGANIZATIONAL BEHAVIOR

Time: 3hours Max. Marks: 60

Answer any five questions All questions carry equal marks

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- 1. Give two definitions of management. Briefly explain the functions of Management relating to the levels of management.
- 2. What is planning? Discuss its characteristics and the steps in planning process.
- 3. Explain span of management. Discuss the factors that affect span of management.
- 4. Discuss the line and staff organization and its advantages and disadvantages.
- 5. What is personality? How do you interrelate personality development & employee behavior and job performance?
- 6. Explain Motivation. Discuss Hertzberg two factor theory of Motivation its merits and demerits in detail.
- 7. What is leadership? Bring out the differences between a leader and a manager. Briefly explain charismatic leadership style.
- 8. Discuss the process of communication. How upward communication assumes greater significance in decision making?
